

Agenda Item VI: TPO Membership Management

a. Approval of New Membership

as of August 29, 2025

- Category 1 (Government)

- Aktau, Kazakhstan
- Changnyeong-gun, Korea
- Gyeongsangnam-do, Korea
- Jinju-si, Korea
- Miri, Malaysia
- Geochang County, Korea
- Goseong-gun, Korea
- Haman County, Korea
- Hamyang-gun, Korea
- Hapcheon-gun, Korea
- Sancheong-gun, Korea
- Uiryeong County, Korea
- Umnugovi Province, Mongolia

- Category 2 (Non-Profit and Non-Government Organization)

- Gyeongnam Tourism Organization, Korea

- Category 3 (Business and Industry)

- MICEDOT Co., Ltd., Korea
- Greentrip Co., Ltd., Korea
- MICE KING, Korea

** Please refer to the attached application form.*



Tourism Promotion Organization
for Global Cities

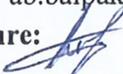
Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Aktau
Country: Kazakhstan
Address: Aktau city, 4th micro district, Building No. 72
Postal Code: 130000
Phone: +7 (7292) 33-65-00
Fax: +7 (7292) 33-65-04
Website: <https://aktau.gov.kz>

Representative

Name: Baipakov Abilkair Zhanayuly
Phone: +7 (7292) 33-65-00
Date: 26.08.2025

Position: Mayor of Aktau city
E-mail: ab.baipakov@mangystau.gov.kz
Signature: 

Liaison Person

Name: Bakyt Amannur Serikzhanuly
Position: Chief Specialist of the Digitalization Department of the Akim's Office of Aktau
Phone: +77080282801 **Fax:** +77080282801 **E-mail:** b.amannur@mangystau.gov.kz

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



Tourism Promotion Organization
for Global Cities

General Information about Aktau

Population (as of 01.07.2025): 299,948

Area: 29.85 thousand hectares (298.49 km²)

Number of international arrivals per year: ~300,000 tourists

Major industry: oil and gas industry, transport and logistics, tourism

Average per capita income of citizens: approximately 280,000 KZT per month (around \$620 USD, as of August 2025).

Budget scale of city government: The annual budget of Aktau is approximately 95 billion KZT (around \$210 million USD).

Total regional production by industries: mainly formed from oil and gas extraction

Rate of employment by industries: oil and gas industry, construction, transport, tourism

Sister cities: Baku (Azerbaijan), Ankara (Turkey), Astrakhan (Russia), Da Nang (Vietnam), Samsun (Turkey)

Introduction to Aktau

Aktau is the administrative center of the Mangystau Region of Kazakhstan, located on the eastern shore of the Caspian Sea. The city was founded in 1963 as a center for uranium mining and processing and later developed as a port and oil and gas hub.

Today, Aktau is an important transport and logistics hub thanks to its international sea trade port, which connects Kazakhstan with the Caucasus, Iran, Russia, and Europe.

The city's favorable geographical location supports tourism development. It features unique Mangystau landscapes, including natural sites such as Bozzyra, Beket-Ata, Shakpak-Ata, and other attractions.

Aktau is also known as a modern Caspian resort offering beach vacations, water sports, and business tourism.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Changnyeong-gun

Country: Republic of Korea

Address: 1 Guncheong-gil, Changnyeong-eup, Changnyeong-gun, Gyeongsangnam-do

Zip Code: 50317

Phone: 055-530-1527

Fax: 055-530-1530

Website: www.cng.go.kr

Representative

Name: Seong Nak-in

Position: Mayor of Changnyeong

Phone: 055-530-1527

E-mail

Date: 2025. 8.

Signature: 성낙인

Liaison Person

Name: Choi Da-won

Position: Administrative Officer

Phone: 055-530-1527

Fax: 055-530-1530

E-mail: cdw113@korea.kr

Outline of Your City

Population: 55,171명

Area: 532.67km²

International visitor arrivals per year: 5,291,874명

Major industry: Agriculture

Average per capita income: 46,390,000원
(2021년 기준)

Rate of employment by industries

- agriculture: 33%

- service industry: 31%

- manufacturing industry: 16%

Sister cities

<Domestic sister cities>

Country	Dating of signing
Seoul	2016. 7. 22.
Eunpyeong-gu, Seoul	2019. 4. 16.
Sunchang-gun, Jeonbuk State	1999. 5. 12.
Changwon, Gyeongsangnam-do	1998. 12. 2.

<Foreign sister cities>

City, Country	Dating of signing
Hanzhong, China	2019. 2. 20.
Satsumasendai, Japan	2012. 5. 16.

Introduction of Your City

Changnyeong-gun, located in the central northern part of Gyeongsangnam-do, is one of South Korea's representative eco-tourism cities. It boasts a pristine natural environment, a long history, and is home to the **Yeongsan Juldarigi (Yeongsan Tug-of-War)**—an element of UNESCO's Intangible Cultural Heritage—and the **Gyo-dong and Songhyeon-dong Tumuli**, which are part of the Gaya culture and designated as a **UNESCO World Heritage Site**. Additionally, it is recognized as a UNESCO Biosphere Reserve, making Changnyeong a city honored with three UNESCO titles.

One of Changnyeong's most prominent natural assets is **Upo Wetland**, Korea's largest inland wetland, which retains the mysteries of ancient nature. **Upo Wetland** is an ecological treasure trove, home to various endangered wildlife species. It was designated as a Ramsar Wetland in 1998 and has since evolved into a sustainable eco-tourism destination that combines ecological experiences, environmental education, and nature exploration.

Changnyeong is also famous for **Bugok Hot Springs**, South Korea's first designated hot spring area, boasting the highest water temperature in the country at 78° C and exceptional water quality. Additionally, **Mt. Hwawang**, with its vibrant azaleas in spring and golden waves of silver grass in autumn, exemplifies the region's natural beauty, where nature, history, and culture harmoniously coexist.

Looking ahead, Changnyeong-gun aims to become a global tourism city by expanding smart tourism infrastructure, developing eco-cultural content, and enhancing international exchange. It is our hope that Changnyeong will share its ecological, cultural, and tourism value with the world and actively contribute to the development of **TPO (Tourism Promotion Organization)**



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Gyeongsangnam-do
Country: Republic of Korea
Address: 300 Jungang-daero, Uichang-gu, Changwon-si
Zip Code: 51154
Phone: +82-55-211-6033
Fax: +82-055-211-6039
Website: www.gyeongnam.go.kr

Representative

Name: Park Wan-su	Position: Governor
Phone: +82-55-211-6033	E-mail: kim3821@korea.kr
Date: 2025. 8. 4.	Signature: Park Wan-su

Liaison Person

Name: kim yeon-ah	Position: Administrative Officer
Phone: +82-55-211-6033	Fax: +82-055-211-6039
E-mail: kim3821@korea.kr	

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.

Outline of Your City

Population: 3,251,158 people

Area: 10,533km² (4th largest province in South Korea by size)

International visitor arrivals per year : 278,284 people

Major industry: machinery/shipbuilding

Average per capita income of citizens : 22.77 million Korean won

Budget scale of city government: 1 trillion 247 billion 272 million 100 thousand Korean won

Total regional production by industries: 1.26031 trillion Korean won

Rate of employment by industries: sixty-three point six percent

Sister cities: _ Japan, China, Indonesia, Vietnam, Philippines, United States, Russia, Poland, Hungary, Czech Republic, Mexico, Australia, Brazil, Zimbabwe, Tanzania

Introduction of Your City

Gyeongsangnam-do, also known as Gyeongnam Province, is a metropolitan province located in the southeastern region of South Korea. It is a region where rich natural landscapes, a strong industrial base, and a long-standing historical and cultural heritage coexist in harmony.

It shares borders with **Busan** and **Ulsan** to the east, **Gyeongsangbuk-do** to the north, **Jeollabuk-do** to the west, and faces the **Korea Strait** to the south. This strategic location connects both inland and maritime routes, contributing to the province's balanced development.

The provincial capital is **Changwon**, and the administrative structure consists of **18 cities and counties**. With a population of approximately **3.3 million people**, Gyeongsangnam-do is home to major cities such as **Changwon, Jinju, Gimhae, Geoje, and Tongyeong**.

The province is known for its advanced manufacturing industries, including **machinery, shipbuilding, aerospace, automobile parts, and electronics**. In recent years, it has also focused on nurturing future-oriented sectors such as **smart manufacturing, hydrogen energy, and space technology**. The **Changwon National Industrial Complex** serves as a central hub for economic activity, playing a vital role in South Korea's industrial growth. Agriculture and fisheries are also key contributors to the local economy. The region produces high-quality crops such as **onions, garlic, strawberries, and plums**, while the southern coast supports vibrant fisheries, known for **oysters, sea squirts, and seaweed**. Culturally, Gyeongsangnam-do boasts numerous tourist attractions and historical landmarks. These include the **Haeinsa Temple**, which houses the UNESCO-listed **Tripitaka Koreana**, the **Jirisan National Park**, the **German Village in Namhae**, and the picturesque **Dongpirang Village in Tongyeong**. The province also hosts distinctive festivals such as the **Jinju Namgang Lantern Festival**, the **Hamyang Wild Ginseng Festival**, and the **Hansan Battle Festival**.

Gyeongnam benefits from a well-developed transportation infrastructure, including **KTX high-speed rail, expressways, seaports, and airports** such as **Gimhae Airport and Sacheon Airport**. Its proximity to Busan enhances its role as a logistics and industrial center in the southeastern region of Korea.

In summary, Gyeongsangnam-do is a dynamic province where tradition and innovation coexist. With its diverse industries, cultural richness, and strategic location, it continues to play a vital role in the development of South Korea's economy and society.

Outline of Your City

Population : 337,315people

Area : 712.9 km²

International visitor arrivals per year : 232,637 people

Major industry: Service industry, Manufacturing

Average per capita income of citizens: KRW 21.887 million

Budget scale of city government : KRW 1.7981 trillion

Total regional production by industries: KRW 8.7644 trillion

Rate of employment by industries: 62%

Sister cities: Eugene, Oregon, United States / Kitami, Japan / Winnipeg, Canada / Xi'an, Shaanxi, China / Kyoto, Japan / Matsue, Japan / Omsk, Russia / Zhengzhou, Henan, China

Introduction of Your City

Jinju-si is a city with a rich history and vibrant culture, located in the western part of Gyeongsangnam-do, Republic of Korea. With approximately 337,000 residents and a total area of 712.9 km², Jinju occupies a strategic position linking inland regions to Korea's southern coast. This advantageous location has long made the city a vital hub for balanced regional development.

1. Historical Legacy and Cultural Identity

Steeped in centuries of tradition, Jinju was the site of the famous Battle of Jinjuseong Fortress during the Imjin War in the 16th century, and today its historical value is preserved through various landmarks and festivals. In particular, **the Jinju Namgang Yudeung(Lantern) Festival**, which attracts hundreds of thousands of visitors each year, is a representative event that commemorates the patriotic spirit of the Battle of Jinjuseong Fortress.

2. Economy and Industrial Strengths

Jinju's economy thrives on both service and manufacturing sectors. The city is home to multiple industrial complexes and research institutions specializing in machinery, aerospace components, energy technologies, and agricultural engineering. Innovation is further fueled by smart city initiatives and robust partnerships between local universities like **Gyeongsang National University** and leading industries such as **Korea Aerospace Industries (KAI)**.

As the administrative and educational center of western Gyeongnam, Jinju is home to key national institutions, including **the Korea Land and Housing Corporation (LH)** and several public agencies. This strong institutional presence further reinforces the city's status as a regional powerhouse and a driving force



Tourism Promotion Organization
for Global Cities

3. Tourism Resources and Cultural Attractions

Tourism is also an important part of Jinju's identity. Among the city's many attractions, **Jinjuseong Fortress**, selected by CNN as one of the "50 Places to Visit in Korea", is beloved by both residents and visitors not only for its historical significance but also for its stunning night views. In the evening, the fortress and the nearby **Jinju Daecheop Historic Park** are beautifully illuminated, creating a romantic and atmospheric setting that has become a favorite spot for photography.

Along the Nam River, the **Mulbit Naru Rest Area** operates **the Kim Si-min cruise**, a program that allows passengers to experience Jinju's history and scenery from the water, earning enthusiastic praise from tourists. The Mulbit Naru Rest Area, a wooden structure, has brought further acclaim to the city, having won **the Award of Excellence at the Canadian Wood Design & Building Awards** for its outstanding design.

4. Cradle of Korean Entrepreneurship

Jinju is the birthplace of the founders of global enterprises such as Samsung, LG, and GS. In 2018, the Korean Academic Society of Business Administration designated the city as **the "Capital of Korean Entrepreneurship."** Jinju established **the Jinju K-Entrepreneurship Center**, which provides tailored education and training programs for entrepreneurship. Since its opening in 2022, the center has welcomed over 210,000 visitors.

Another notable destination is **Seungsan Village, a traditional hanok (Korean-style) village** that preserves the birth homes of several prominent Korean business founders including those of LG and GS. Visitors can walk along its serene stone-walled lanes, stay in hanok houses, and experience the spirit of entrepreneurship that shaped Korea's modern economy.

5. Conclusion

With its rich historical heritage, beautiful natural landscapes, distinctive local attractions, and innovative infrastructure, Jinju has established itself as an attractive and dynamic city where tradition and the future coexist in harmony, and is emerging as a rising global cultural destination in southern Korea.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: MIRI
Country: MALAYSIA
Address: MIRI CITY COUNCIL, JALAN BANDARAYA, MARINA BAY, MIRI,
Zip Code: 98000
Phone: +60 85 433 501
Fax: +60 85 416 490
Website: www.miricouncil.gov.my

Representative

Name: ABDUL RAHMAN BIN TAUPEK Position: ACTING CITY SECRETARY
Phone: +60 85 442 575 E-mail: rahmant70@miricouncil.gov.my
Date: 12th AUGUST 2025 Signature: 

Liaison Person

Name: DAYANG SITI NURBAYA BT. AWG KIPLI Position: ASSISTANT SECRETARY (SDG/TOURISM)
Phone: +60 16 852 4053 Fax: +60 85 416 490
E-mail: sitink@miricouncil.gov.my

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



Tourism Promotion Organization
for Global Cities

Outline of Your City

Population: 248,877 Area: 5,205.43 sq. km.
International visitor arrivals per year: 919,916 Major industry: OIL & GAS
Average per capita income of citizens: 7,932 MYR
Budget scale of city government: 98,622,584.61 MYR
Total regional production by industries:

Rate of employment by industries:

Sister cities: Hualien City Of Taiwan, Weihai City Of The People Republic Of China, La Trinidad City Of Philippines, Singkawang Indonesia, Gochang County Of Republic Korea, South Tangerang City, Banten Province Of Indonesia Guang Ning County, Guandong Province Of The People Republic Of China

Introduction of Your City

Set along the northern coast of Sarawak, Malaysia, Miri is a dynamic city where modern charm meets natural splendour. Known as the birthplace of Malaysia's petroleum industry, this vibrant Oil Town has grown into a thriving hub for adventure, culture, and business.

Miri also a 'Gateway to Borneo's Wonders'. Home to a warm and harmonious multiracial community consisting of 32 ethnic groups which is the most diverse in Malaysia including Iban, Melanau, Bidayuh, Orang Ulu, Malay, Chinese, and others. Miri celebrates unity in diversity through its cuisine, festivals, and way of life with the uniqueness of cultural of each ethnic groups. Visitors can immerse themselves in this rich cultural tapestry, where centuries-old traditions blend seamlessly with modern living.

Miri's surroundings are nothing short of spectacular. From the lush rainforests of Lambir Hills to the UNESCO World Heritage-listed Niah National Park, famed for its prehistoric caves and archaeological treasures, and the nearby Gunung Mulu National Park, renowned for its dramatic limestone pinnacles, vast cave systems, and extraordinary biodiversity. The pristine Miri-Sibuti Coral Reefs offer world-class diving, while golden beaches and a lively waterfront provide endless opportunities for relaxation.

As the gateway to the Kelabit Highlands, Bario, and Ba'kelalan, Miri also opens the door to remote landscapes where the unique heritage of Sarawak's highland communities thrives. Besides iconic events like the Borneo Jazz Festival, eco-adventures, or to witness a South China Sea sunset, Miri offers a rare blend of nature, culture, and unity that will make journey unforgettable.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: _Geochang county, Gyeongsangnam Province

Country: Republic of Korea

Address: 103 Jungang-ro, Geochang-eup, Geochang-gun, Gyeongsangnam-do, Republic of Korea

Zip Code: 50132

Phone: +82. 55-940-3422

Fax: +82. 55-940-3429

Website: www.geochang.go.kr

Representative

Name: _Gu In-mo

Phone: +82. 55-940-3422

Date: 11 August 2025

Position: Mayor of Geochang County

E-mail: flyhak80@korea.kr

Signature:



Liaison Person

Name: Yu Seung-hak

Phone: +82. 10-9878-4550

E-mail: flyhak80@korea.kr

Position: Administrative Officer

Fax: +82. 55-940-3429

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



Tourism Promotion Organization
for Global Cities

Outline of Your City

Population: 59,268 people

Area: 804 km²

International visitor arrivals per year: 5,000 people Major industry: Agriculture, Forestry, Cultural Tourism

Average per capita income of citizens: _ as of 2023, approximately KRW 26,941,000

Budget scale of city government: _ KRW 800 billion

Sister cities: Long Biên District, Hanoi City, Vietnam, Sibul City, Malaysia

Carmona City, Philippines, Gaoyou City, Jiangsu Province, China

Ningxiang City, Hunan Province, China

Introduction of Your City

Nestled in the heart of South Korea's Gyeongsangnam-do Province, Geochang County is a picturesque region renowned for its pristine natural landscapes, vibrant cultural events, and warm community spirit. Surrounded by majestic mountains such as Deogyusan, the county offers breathtaking scenery in every season—lush green valleys in spring, cool rivers and mountain trails in summer, brilliant foliage in autumn, and serene snowy peaks in winter.

Geochang is also a hub for cultural and artistic expression. The Geochang International Theatre Festival, held every summer, attracts artists and visitors from around the world, transforming the county into an open-air stage for innovative performances. In spring, the Geochang On Spring Festival celebrates the season's beauty with colorful flowers, music, and family-friendly activities. Meanwhile, the Geochang Hanmadang Grand Festival brings the entire community together in autumn for a showcase of local traditions, cuisine, and performances.

The county is home to numerous attractions, including the Y-shaped Suspension Bridge offering panoramic views over pristine valleys, the tranquil Geochang Botanical Garden, and the scenic Changpowon Park famous for its irises in full bloom. Visitors can also explore crystal-clear streams, hidden waterfalls, and historic temples that reflect the region's deep cultural heritage.

With its harmonious blend of nature, culture, and community, Geochang County invites travelers to slow down, connect with the land, and experience the charm of rural Korea at its finest. Whether you seek outdoor adventures, artistic inspiration, or simply a place to unwind, Geochang offers an unforgettable journey through beauty and tradition.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Goseong-gun
Country: Republic of Korea
Address: 130, Seongnae-ro, Goseong-eup, Goseong-gun, Gyeongsangnam-do,
Republic of Korea
Zip Code: 52943
Phone: +82 55-670-2806
Fax: +82 55-670-2809
Website: <https://www.goseong.go.kr/index.goseong>

Representative

Name: Sang-geun Lee	Position: Governor
Phone: +82 55-670-2012	E-mail: govssso2@korea.kr
Date: 2025. 8. 12.	Signature: _____

Liaison Person

Name: Sohyun Kim	Position: Assistant Officer
Phone: +82-55-670-2806	Fax: +82-55-670-2809
E-mail: govssso2@korea.kr	

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.

Outline of Your City

Population: 47,398

Area: 518.00km²

International visitor arrivals per year: 112,763

Major industry: agriculture

Average per capita income of citizens: \$18,000

Budget scale of city government: \$498,805,560

Total regional production by industries: \$1,592,740,820

Rate of employment by industries: 68.3%

Sister cities: Yeongdeungpo-go, Seoul / Yongin-si, Gyeonggi-do / Zigong City, Sichuan Province, China
/ Glendale City, California State, USA / Kasaoka City, Okayama, Japan

Introduction of Your City

Goseong-gun is located along the southern coast of Gyeongsangnam-do, Korea, covering an area of 517km²—about 85% the size of Seoul. Comprising 1 town and 13 townships, it enjoys excellent accessibility, bordered by the cities of Sacheon, Tongyeong, Geoje, Changwon, and Jinju.

Its economy is driven by agriculture, forestry, fisheries, and marine industries, with oyster and shrimp farming as a key sector. In recent years, Goseong has diversified into marine and aerospace industries. The county is home to globally significant heritage sites, including the Songhak-dong Ancient Tombs, designated as a UNESCO World Heritage Site, and the Sangjogam Dinosaur Footprint Fossil Site, recognized as one of the world's three largest dinosaur footprint fossil sites.

Known as the “Land of Dinosaurs” Goseong hosts the Gyeongnam Goseong Dinosaur World Expo on a regular basis, showcasing over 5,000 dinosaur eggs and fossil specimens, combined with cutting-edge exhibitions and experiential programs that captivate domestic and international visitors. During winter, Goseong also becomes a vital habitat for rare birds of prey such as the vultures, attracting eco-tourism enthusiasts from around the globe.

With more than 50,000 visitors annually, Goseong offers breathtaking natural scenery, the famed “Nine Scenic Views of Goseong,” and a harmonious blend of coastal landscapes, mountains, and cultural heritage. The county is committed to sustainable development and aims to grow as a global tourism destination through continuous expansion of its industrial, cultural, and tourism infrastructure.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Haman County, Gyeongsangnam-do
Country: Republic of Korea
Address: 1 Malsan-ro, Gaya-eup, Haman-gun, Gyeongsangnam-do (Haman-gun Office)
Zip Code: 52043
Phone: +82-55-580-3414
Fax: +82-055-580-3419
Website: <https://www.haman.go.kr/tour.web>

Representative

Name: Jo-Geun-Je
Phone: +82-55-580-3414
Date: 2025. 8. 12.

Position: county governor
E-mail: heritage88@korea.kr
Signature: Jo-Geun-Je

Liaison Person

Name: Kim mi-hwa
Phone: +82-55-580-3414
E-mail: heritage88@korea.kr

Position: Administrative Officer
Fax: +82-055-580-3419

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.

Outline of Your City

Population: 58,842 people

Area: 416,60km² (30% of Gyeongsangnam-do area)

International visitor arrivals per year : Unknown

Major industry: agriculture/ manufacturing

Average per capita income of citizens : 63 million Korean won

Budget scale of city government:765.8 billion Korean won

Total regional production by industries: 3,445,542 million won

Rate of employment by industries: 34%

Sister cities: China, Japan, Mongolia

Introduction of Your City

Haman County, located in the western part of Gyeongsangnam-do Province, South Korea, is a region where fertile plains, rich cultural heritage, and a growing industrial base come together in harmony.

Bordered by Changwon to the east, Jinju to the west, and Uiryeong County to the north, Haman enjoys convenient access to major transportation routes connecting inland cities and coastal areas. Its location has long supported both agricultural prosperity and regional trade.

With a population of approximately 60,000 residents, the county consists of one eup (town) and nine myeon (townships). The county seat is Gaya-eup, which serves as the administrative and economic hub.

Haman is widely known for its agricultural excellence, producing high-quality crops such as watermelons, persimmons, melon, and various vegetables. The fertile Nakdong River basin and favorable climate make the county one of Gyeongsangnam-do's key agricultural areas. In recent years, Haman has also been fostering light manufacturing industries, including food processing, machinery parts, and eco-friendly materials, contributing to a balanced local economy.

Historically, Haman is deeply connected to the ancient Gaya Confederacy. The county is home to important archaeological sites such as the Marisan Ancient Tombs, designated as a UNESCO World Heritage Site, which offer valuable insights into Korea's early history. Tourist attractions include various ecological and cultural tourism resources such as Haman Museum, Mujin-Pavilion, Goryeodong Historic Site, and Ipgok County Park.

The county also hosts distinctive festivals that reflect its heritage and agricultural pride. The Haman Watermelon Festival celebrates one of the region's most famous products, while the Araje Festival revives traditional Gaya-era customs and performances.

In particular, Haman Nakhwa Nori, a traditional Korean fireworks display, has rapidly emerged as a traditional cultural event that not only Koreans but also foreign tourists want to see in recent years.

Haman benefits from a well-connected transport network, including expressways and nearby railway stations that link it to Changwon, Busan, and other major cities. The proximity to Gimhae International Airport further enhances its accessibility for business and tourism.

In summary, Haman County is a charming destination where history, agriculture, and emerging industries coexist. With its fertile land, cultural treasures, and strategic location, it continues to play an important role in the economy and culture of Gyeongsangnam-do.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Hamyang-gun
Country: Republic of Korea
Address: Goun-ro35, Hamyang-eup, Hamyang-gun, Gyeongsangnam-do, Republic of Korea
Zip Code: 50036
Phone: +82-55-960-4510
Fax: +82-55-960-5717
Website: <https://www.hygn.go.k>

Representative

Name: Jin Byung Young	Position: Mayor
Phone: +82-55-960-5000	E-mail:
Date: 2025. 8. 12.	Signature: Jin Byung Young

Liaison Person

Name: Kim Garyung	Position: Manager
Phone: +82-55-960-4514	Fax: +82-55-960-5717
E-mail: kgr1201@korea.kr	

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



**Tourism Promotion Organization
for Global Cities**

Outline of Your City

Population: 36,131 people Area: 724.7 km²
International visitor arrivals per year: 46,447 people Major industry: Agriculture
Average per capita income of citizens: 22,769 thousand won
Budget scale of city government: 681,000 million won
Total regional production by industries: 10,510.2 billion won
Rate of employment by industries: Primary 46.1 %, Secondary 6.1 %, Tertiary 47.8%
Sister cities: Town of North Hempstead, New York, United States of America, and 24 other domestic and international cities

Introduction of Your City

Hamyang-gun is a county located in Western Gyeongnam, South Korea. Surrounded by majestic mountains such as Jirisan to the south and Deogyusan to the north, Hamyang is known for its stunning natural landscapes and rich cultural heritage.

The region serves as a gateway to Jirisan National Park, one of Korea's most famous and sacred mountain areas. With its deep valleys, hiking trails, and traditional villages, Hamyang attracts nature lovers and visitors seeking peace and relaxation.

Hamyang also has a strong agricultural tradition, especially known for producing high-quality herbs, such as Omija (Korean Schisandra berries) and wild ginseng, as well as clean and eco-friendly local food products.

Historically, this area has been a center of Confucian learning, with well-preserved seowon (Confucian academies) and cultural sites that reflect Korea's scholarly traditions. In particular, it is home to Namgye Seowon, a UNESCO World Heritage Site.

Today, Hamyang is a place where nature, tradition, and modern rural life coexist—offering both serenity and a glimpse into Korea's timeless countryside culture.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities

Membership Application Form

City: Hapcheon-gun
Country: Republic of Korea
Address: 119, Dongseo-ro, Hapcheon-eup, Hapcheon-gun, Gyeongsangnam-do,
Republic of Korea
Zip Code: 50231
Phone: +82 55-930-4667
Fax: 82-55-930-3759
Website: <https://www.hc.go.kr/main.web>

Representative

Name: KIM YUNCHEOL
Phone: +82 55-930-3001
Date: 2025. 8. 8.

Position: governor
E-mail: kimyc2677@korea.kr
Signature: _____

Liaison Person

Name: PYO SUJI
Phone: +82 55-930-4667
E-mail: vytnwl@korea.kr

Position: staff
Fax: 82-55-930-3759

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.

Outline of Your City

Population: 39,540

Area: 983.04km²

International visitor arrivals per year: 2,275,000

Major industry: agriculture

Average per capita income of citizens: \$2,500

Budget scale of city government: \$541,200,000

Total regional production by industries:

Rate of employment by industries: 71.6%

Sister cities: Mitoyo, Kagawa, Japan / Bergen County, NJ, USA / Xinchang, Zhejiang, China

Introduction of Your City

Hapcheon is located in the northern part of South Gyeongsang Province and occupies the largest area in the province, measuring about 1.6 times the size of Seoul. Agriculture and livestock are major industries, and although most of the population are farmers living in a small city, Hapcheon is also a tourist destination known for its beautiful natural scenery and long history, as reflected in its brand slogan, "Beautiful Hapcheon."

The Hapcheon 8 Scenic Views are its representative tourist attractions. These include Gaya Mountain and Haeinsa Temple, Sorigil and Hongryudong Valley, Hwangmae Mountain, Hapcheon Lake and Baekri Cherry Blossom Road, Hapcheon Video Theme Park, the Hapcheon Meteorite Impact Crater, the Okjeon Ancient Tombs, and Jeongyang Wetland Ecological Park.

Haeinsa Temple, with a history of over 1,000 years, is the only temple in the world that houses both the Tripitaka Koreana (Goryeo Daejanggyeong woodblocks), recognized as a UNESCO Memory of the World, and the Janggyeong Panjeon, a UNESCO World Heritage Site. It is truly the most iconic and representative tourist destination in Hapcheon.

Additionally, The Hapcheon Okjeon Ancient Tombs, designated a UNESCO World Heritage Site in 2023, comprise 28 burial mounds that amaze visitors.

Beyond these, visitors can also enjoy Haeinsa Sorigil, where they can experience the sounds of life in nature, Hwangmae Mountain, famous for royal azaleas and silver grass, and Hapcheon Video Theme Park, a popular filming site for K-movies and K-dramas.

Hapcheon is also home to Korea's only meteorite impact zone. About 50,000 years ago, a meteorite approximately 200 meters in diameter collided in the Chogye and Jeokjung areas of Hapcheon-gun, creating a massive crater about 7 km in diameter. Today, this area serves as the residential land for the people of Chogye-myeon and Jeokjeong-myeon. This phenomenon was scientifically recognized in 2020 when it was published in *Gondwana Research*, an international geology journal.

As such, Hapcheon attracts around 2 million visitors annually. It is a clean, safe, and healing wellness destination, rich in history and tradition with landmarks such as Haeinsa Temple and the meteorite impact crater, along with beautiful natural scenery that can be enjoyed year-round.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Sancheong-gun
Country: Korea
Address: 1, Sanencheong-ro, Sancheong-eup, Sancheong-gun, Gyeongsangnam-do, Republic of Korea
Zip Code: 5221
Phone: 055-970-7202
Fax: 055-970-7209
Website: www.sancheong.go.kr

Representative

Name: Lee Seung hwa Position: Mayor of Sancheong
Phone: 055-970-7202 E-mail: hkm1105@korea.kr
Date: Signature: Lee Seung hwa

Liaison Person

Name: Hwang Gyeong mi Position: Administrative Officer
Phone: 010-3456-9343 Fax: 055-970-7202
E-mail: hkm1105@korea.kr

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



**Tourism Promotion Organization
for Global Cities**

Outline of Your City

Population: 33,023 Area: 794.7km²

International visitor arrivals per year: 7,476,192 Major industry: agriculture, tourism

Average per capita income of citizens: _____

Budget scale of city government: 468 US\$million

Total regional production by industries: 798 US\$million

Rate of employment by industries: 1(52.7%) 2(4.5%) 3(42.4%)

Sister cities: YUZHOU(China), Jinhae-gu(Korea), Yeongam-gun(Korea), Geumjeong-gu(Korea), Seocho-gu(Korea), Yuseong-gu(Korea)

Introduction of Your City

Sancheong County is located in the northwestern part of Gyeongsangnam-do. To the east, it borders Hapcheon County and Uiryeong County; to the west, it meets Hamyang County and Hadong County; to the south, it adjoins Jinju City; and to the north, it borders Geochang County. The county spans 38.8 km from east to west and 40.3 km from north to south, with most of its perimeter surrounded by rugged mountain ranges. In particular, the western area is defined by the Jirisan mountain range, which stretches north to south starting from Cheonwangbong Peak, forming the boundary with Hadong and Hamyang Counties. To the east, Hwangmaesan Mountain serves as the watershed between Hapcheon County and Sancheong County.



Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: _ Uiryeong County
Country: Republic of Korea
Address: 63, Chungik-ro, Uiryeong-eup, Uiryeong-gun, Gyeongsangnam-do
Zip Code: 52140
Phone: +82-055-570-2512
Fax: +82-055-570-2003
Website: <https://www.uiryeong.go.kr/index.uiryeong>

Representative

Name: Tae-wan Oh	Position: the county governor
Phone: +82-055-570-2002	E-mail: pops00@korea.kr
Date: 2025. 8. 6.	Signature: Tae-wan Oh

Liaison Person

Name: _ Seong-min Shin	Position: officer in charge
Phone: +82-010-6811-8019	Fax: +82-055-570-2509
E-mail: ssm8019@korea.kr	

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.

Outline of Your City

Population: 25,000 people Area: 482.80km²

International visitor arrivals per year: 1,000,000 people Major industry: manufacturing, agriculture, tourism

Average per capita income of citizens: About 40 million won

Budget scale of city government: About 5,223 billion won

Total regional production by industries: About 830

Rate of employment by industries: 830 million dollars

Sister cities: Muan County, South Jeolla Province, Sacheon City, South Gyeongsang Province, Yongsan-gu, Seoul, Republic of Korea, Yoseng City, China

Introduction of Your City

Hello. This is Uiryeong County, located in Gyeongsangnam-do Province.

Our city possesses a special energy that cannot be simply overlooked.

It is the "energy of the wealthy."

When you visit Uiryeong, you can experience everything from legends of wealthy fortunes to breathtaking natural scenery and tranquil yet profound cultural heritage.

More than just sightseeing, you can enjoy a trip that enriches your fortune and enriches your soul.

According to legend, SoTBawi Rock is a symbol of wealth, a cauldron brimming with good fortune.

Indeed, many people pray and make wishes in front of this rock.

Chungiksa Temple and the Righteous Army Museum are not just historical sites; they are also places where you can learn about the righteous and courageous spirit of our ancestors.

This neighborhood has long been home to many prominent figures and wealthy individuals.

A prime example is the birthplace of Samsung founder Lee Byung-chul, also located in Uiryeong. Thanks to this, Uiryeong has recently earned the nicknames "Land of the Rich" and "City Overflowing with Fortune."

I often hear people say, "I leave feeling blessed."

It's true. Quite a few people come here specifically to receive the energy of wealth!

If you're looking to heal, have fun, and even boost your luck during your trip to Korea, then be sure to visit Uiryeong and truly experience the aura of wealth.





Tourism Promotion Organization
for Global Cities

Category 1

Tourism Promotion Organization for Global Cities Membership Application Form

City: Dalanzadgad city, Umnugovi province

Country: Mongolia

Address: Dalanzadgad city, Umnugovi province 3rd bag, Governor's office, 46083

Zip Code: 976

Phone: 88058586

Fax: info@omnogovi.gov.mn.

Website: www.omnogovi.gov.mn

Representative

Name: Amartugs.Ts

Phone: 976-8805-8586

Date: 16th of July, 1979

Position: Head of Governor's office

E-mail: amartugs@omnogovi.gov.mn

Signature: _____

Liaison Person

Name: Uugantuya.G

Phone: 976-8805-3443

E-mail: uugantuya@omnogovi.gov.mn

Position: Worker of foreign affairs

Fax: uugantuya@omnogovi.gov.mn

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your city on the next page.



Tourism Promotion Organization
for Global Cities

Outline of Your City

Population:80,300 Area: Govi region

International visitor arrivals per year: 17.0 thousand Major industry: mining, agriculture and tourism

Average per capita income of citizens:4.8

Total regional production by industries: milk and dairy products, camel wool products

Rate of employment by industries: agriculture, social service, health and education

sister cities: Jeonbuk-do city

Introduction of Your City Population:80.300 Area: Govi region

International visitor arrivals per year: 17.0 thousand

Major industry: mining, agriculture and tourism

Average per capita income of citizens:4.8

Total regional production by industries: milk and dairy products, camel wool products

Rate of employment by industries: agriculture-30% social service-20% health and education-50%,

sister cities: Jeonbuk-do city, Jeonju city, Damyang city, Kyonggi city

Introduction of Your City

Our province is located in the southernmost part of Mongolia, covering an area of 165,000 square kilometers and comprising 15 soums and 61 bags. As of the first half of 2025, the population is 80,300, and the province has 2.5 million heads of livestock. It is known as the homeland of the two-humped camel and is rich in strategically important mineral deposits, including Tavan Tolgoi, Ukhaa Khudag, Nariin Sukhait coal mines, and the Oyu Tolgoi copper and gold deposits. The mining sector is rapidly developing in the region.

The province has operational border roads and checkpoints at Shiveekhuren and Gashuun Sukhait, through which copper and coal exports are conducted.

In addition, the province alone generates over 60% of the national budget revenue, and its priority development sectors are mining, livestock, and tourism.

The provincial government is successfully implementing the “Growing Ömnögovi” 2024–2028 program, focusing on regional development, human development, the economy, environment and tourism, as well as human rights policies and objectives.

Education and Tourism in Omnogovi Province The education sector in Omnogovi Province includes: 23 general education schools and 1 private primary school, 32 kindergartens for pre-school education, A Lifelong Learning Center, A Polytechnic College for vocational education, The Technological Institute of Omnogovi Province, affiliated with the University of Science and Technology, 131 healthcare institutions operating throughout the province. In addition, the Gobi region receives an average of approximately 17,000 tourists per year, most of whom come from South Korea and Japan.



Tourism Promotion Organization
for Global Cities

Category 2

Tourism Promotion Organization for Global Cities Membership Application Form

Non-Profit and Non-Government Organization: Gyeongnam Tourism Organization
City/Country: Gyeongsangnam-do, Rep of Korea
Address: 10F Changwon Exhibition Convention Center, 362, Woni-daero, Seongsan-gu, Changwon-si, Gyeongnam, Korea
Zip Code: 51408
Phone: +82-55-212-1032
Fax: +82-55-212-1200
E-mail: ghjo@gnto.or.kr
Website: www.gnto.or.kr

Representative

Name: Sang won Kim
Phone: +82-55-212-6831
Date: 2025. 7. 24.

Position: Acting CEO
E-mail: ksw@gnto.or.kr
Signature:



Liaison Person

Name: Gyeonghyun Jo
Phone: +82-55-212-1032
E-mail: ghjo@gnto.or.kr

Position: Assistant Director
Fax: +82-55-212-1200

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your company on the next page.



**Tourism Promotion Organization
for Global Cities**

Outline of Your Company

The number of employees: 42 Paid-in capital : 300,000,000 KRW

Total revenue/year: 17,776,453KRW Major business : Tourism, MICE

Established in year: 2020

Cooperating companies: Government, Non-Government Organization, Companies, Academic Association related tourism &MICE filed

Introduction of Your Company

Gyeongnam Tourism Organization is a tourism-specific organization, established to promote the local tourism and MICE industry. We implement marketing strategies to promote Gyeongnam as an attractive MICE destination, providing comprehensive MICE services from attraction to support for organizing conferences. In addition, as a representative promotion organization for Gyeongnam, we promote various projects to enhance the city's competitiveness, attract domestic and foreign tourists, develop MICE tourism infrastructure, and promote the Gyeongnam region's economy



Tourism Promotion Organization
for Global Cities

Category 3

Tourism Promotion Organization for Global Cities Membership Application Form

Company: MICEDOT Co., Ltd.
City/Country: Busan / Republic of Korea
Address: 4F, 192, Gwangnam-ro, Suyeong-gu, Busan, Korea
Zip Code: 48285
Phone: +82-51-710-8883
Fax: -
E-mail: inquiry@micedot.com
Website: <https://micedot.com/>

Representative

Name: Gihyun Lee (Simon)
Phone: 010-6669-9503
Date: 2025.06.27

Position: CEO
E-mail: simon@micedot.com
Signature:

Liaison Person

Name: Dongkun Lee (D.K.)
Phone: +82-10-4699-2013
E-mail: dk@micedot.com

Position: Director
Fax: -

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your company on the next page.



**Tourism Promotion Organization
for Global Cities**

Outline of Your Company

The number of employees: 8 people

Paid-in capital : ₩50,000,000

Total revenue/year : ₩700,000,000/2024

Major business : International conferences, exhibitions, and cultural planning

Established in year : 2022

Introduction of Your Company

End on a High Note

MICEDOT Co., Ltd. is a Busan-based company specializing in the planning and management of international conferences, exhibitions, and various promotional events. Our team is composed of professionals with over ten years of experience in the MICE industry, and we strive to provide practical and innovative solutions that meet the diverse needs of our clients.

Although we are a relatively young company, we are dedicated to building trust through sincere communication and careful attention to detail. We value collaboration and are always eager to learn from our partners, believing that shared growth is the key to sustainable success.

As we submit this application to join the Tourism Promotion Organization for Global Cities (TPO), we sincerely hope to contribute to the network by actively participating in collaborative projects and sharing our knowledge. We look forward to the opportunity to work closely with other member organizations and to support the development of the MICE industry in Busan and beyond.



Tourism Promotion Organization
for Global Cities

Category 3

Tourism Promotion Organization for Global Cities Membership Application Form

Company: Greentrip CO.,LTD.
City/Country: Busan/KOREA
Address: 3F, 225 World cup-daero, Yeonje-gu, Busan, 47525, Republic of Korea
Zip Code: 47525
Phone: (+82)051-701-5006
Fax: 051-703-9020
E-mail: greentrip@greentrip.co.kr
Website: <http://www.greentrip.co.kr>

Representative

Name: Chae Youjin
Phone: 010-7446-5004
Date: 2025.6.24

Position: CEO
E-mail: greentrip@greentrip.co.kr

Signature 

Liaison Person

Name: JEONG, HYUN-SOOK
Phone: 010-3039-3742
E-mail: greentrip@greentrip.co.kr

Position:
Overseas Business Operations Manager
Fax: 051-703-9020

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your company on the next page.

Outline of Your Company

The number of employees : 8

Paid-in capital : ₩100,000,000

Total revenue/year: net profit of ₩200,000,000

Major business : Comprehensive tourism

Established in year: 2011/03/01

Cooperating companies: Chunhachudong transportation company,
SANSTAR LINE CO.,LTD.

Introduction of Your Company

Greentrip is a social enterprise certified by the Ministry of Employment and Labor that combines travel agencies and educational institutions. We create a new culture of travel based on the corporate philosophy of 'Adding education to travel'.

We operate programs under the categories of Edu-experience tour, Theme Tour, Overseas, Class/Consulting, and Social service.

Since our establishment in 2011, we have consistently designed and delivered educational and cultural programs through travel-based initiatives and community engagement.

Since 2024, we have taken a leading role in major public tourism projects in collaboration with key government institutions.

Our representative achievements include the Seven Bridge Tour, Foreigner Busan Tour, UN Veterans Memorial Event, Cultural Heritage Festivals, and the Travel Month campaign — demonstrating our proven expertise and execution in regional tourism development.

History

•2011

Established as a corporation

•2016

Certified as a Social Enterprise (Ministry of Employment and Labor No. 2016-250)

Signed MOUs with Bukbu Office of Education and Seobu Office of Education

•2017

Received Encouragement Award as Social Service Provider

Signed MOU with Saha-gu International Cooperation Center

•2018

Minister's Award from the Ministry of SMEs and Startups

Certified as an Innovative SME

Selected as Excellent Travel Agency by Daegu Metropolitan City

•2019

Selected as Excellent Company for Job Creation by Busan Metropolitan City

Selected as Excellent Travel Product

Selected for "2020 Regional Cultural Heritage Education Program" by the Cultural Heritage Administration (also selected in 2022)

•2020

Designated as an Excellent Career Experience Center

Commended by the Korea Tourism Association

Operated Provisional Capital Busan City Tour with Busan Tourism Organization

•2021



**Tourism Promotion Organization
for Global Cities**

Selected for Companion Program by the Cultural Heritage Administration
Operated Old Downtown Busan Bus Tour with Busan Tourism Organization
Conducted Interpretation Competency Training for Tour Guides

•2022

Conducted Interpretation and MICE Coordinator Capacity-Building Training
Participated in Japan and Singapore Sales Call Events

•2023

Operated Daegu Historical Figures Tour
Operated Tongyeong Yi Sun-sin Project
Operated Ulsan Ecological Tour
Hosted Vietnam Sales Call Event

Public Sector Collaborations & Projects

•2024.08–12

Planned and operated Lucky Seven Bridge Tour (Busan Tourism Organization)

•2024

Operated SIC program and Foreigner Busan Tour (Busan Tourism Organization & Busan Global City Foundation)

Operated UN Veterans Memorial Tour and International Memorial Day Ceremony (Busan Regional Office of Patriots and Veterans Affairs)

Operated Hahoe Seonyu Julbulnori and Sutoje Cultural Festival (World Heritage Center)

Conducted Digital Education Training Program for Cambodian Teachers (Busan Metropolitan Office of Education)

•2025.03

Participated in Travel Month regional tourism campaign (Korea Tourism Organization)

•2025.05

Operating Connecting Busan regional tourism product in collaboration with Tourism Dure community enterprises (Korea Tourism Organization)



Tourism Promotion Organization
for Global Cities

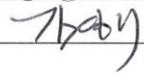
Category 3

Tourism Promotion Organization for Global Cities Membership Application Form

Company: MICE KING
City/Country: Busan/Korea
Address: 804, 26 Centum 3-ro, Haeundae-gu, Busan, Republic of Korea
Zip Code: 48060
Phone: +82 10-9252-2403
Fax: +82 504-273-2403
E-mail: miceking1@naver.com
Website: https://www.miceking.kr

Representative

Name: Myung Ae Kim
Phone: +82 10-9252-2403
Date: 2025. 8. 8. (FRI)

Position: CEO
E-mail: miceking1@naver.com
Signature: 

Liaison Person

Name: Eon Jeong Kim
Phone: +82 10-9857-1272
E-mail: miceking1@naver.com

Position: Manager
Fax: +82 504-273-2403

PLEASE RETURN THIS APPLICATION FORM TO THE SECRETARIAT OF TOURISM PROMOTION ORGANIZATION FOR GLOBAL CITIES BY FAX OR EMAIL.

TPO Secretariat

Address: TPO Secretariat, 4F, 357, Geumgok-daero, Buk-gu, Busan 46523, Korea.

Tel.: +82-51-502-1967

Fax: +82-51-502-1968

Email: secretariat@aptpo.org

※ Please introduce your company on the next page.



Tourism Promotion Organization
for Global Cities

Outline of Your Company

The number of employees: 2 Paid-in capital : 28, 557,826 (KRW)
Total revenue/year: 173, 783, 480 (KRW) Major business : Convention Services
Established in year: 2019
Cooperating companies:
Busan MICE Alliance(BMA), Busan Tourism & MICE Association(BTMA), etc.

Introduction of Your Company

Established in 2019, MICEKING is a startup with a clear vision to become a powerhouse in the MICE industry. Our core mission is to create events that "Enrich the Mind, Inspire the Heart and Leave a Lasting Impression." In our early days, we focused on planning humanities-based events such as book talks, book concerts, and philosophical forums.

Since 2022, we have expanded our scope and laid the foundation for growth by successfully delivering cross-disciplinary projects, including the Startup IR Pitching at the Gyeongju International Cultural Heritage Expo and the AI Smart Tourism Idea marathon for East Busan.

Recognizing the increasing role of MICE as a key tool in corporate marketing, we actively support small and medium-sized enterprises (SMEs) by opening new market channels and sharing performance outcomes for mutual growth. In line with this goal, we have scaled both the size and expertise of our event planning. Our recent major projects include the 2024–25 Offshore Wind Power Supply Chain Conference & Exhibition and the 2022–24 Gyeongju Hanok Culture Expo's Hanok Trend Construction Conference.

Moreover, we have expanded into related fields such as IT and promotional marketing. While not developed in-house, we have provided and operated smart reading experience services like "Smart KokoTalk" at events such as Deullaknalak at the Busan Cinema Center, Busan City Hall, and the Busan International Children's Book Fair, steadily building our capabilities in digital content planning.

Looking ahead, we aim to strengthen our position as a trusted MICE partner by delivering exceptional, impactful events that resonate emotionally, while boldly expanding our reach across diverse industries.